

Subject: Re: #FashionFridayDTLA
From: Noah Strouse <noah@historiccore.bid>
Date: 06/17/2016 09:34 AM
To: Laura Hill <laura@southpark.la>
CC: Ariana Gomez <ariana@fashiondistrict.org>, Ariana Gomez <arianacgo@gmail.com>, Michael Filson <MFilson@downtownla.com>

Nice nice nice. Will do!



HistoricCo

NOAH STROUSE

Director of Marketing & Services

209-211 W 5th Street
Los Angeles, California 90013

p 213/488-1901

c 310/383-6304

HistoricCore.BID

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24HR HOTLINE:

213/239-8336

On Fri, Jun 17, 2016 at 9:33 AM, Laura Hill <laura@southpark.la> wrote:

Thanks, Ariana! We fortunately have new retail coming in this summer. Lots to talk about.

Best,
LH

Laura Hill

Communications and Policy Manager



South Park Business Improvement District

1100 S. Flower St. Suite #3400, Los Angeles, CA 90015

laura@southpark.la | o. [213 663 1111](tel:2136631111) | c. [314 956 4425](tel:3149564425)

southpark.la | fb.com/southparklosangeles Instagram/Twitter: @southparkla

24/7 DISPATCH: [866-560-9346](tel:8665609346)

From: Ariana Gomez <ariana@fashiondistrict.org>
Date: Thursday, June 16, 2016 3:20 PM
To: Ariana Gomez <arianacgo@gmail.com>
Cc: Noah Strouse <noah@historiccore.bid>, Michael Filson <MFilson@downtownla.com>, Laura Hill <laura@southpark.la>
Subject: #FashionFridayDTLA

Hi all,

Thanks for being a part of #FashionFridayDTLA! Just a friendly reminder that we will be kicking off the our online event next Friday, June 24. The event will live online every Friday from there on out, indefinitely.

Remember to tag your fashion and retail social media posts with the hashtag so we can all share each other's content. As I have previously mentioned, it doesn't need to be new stores or events. We're all just working with what we've got.

The 24th is [Sample Sale Friday](#) in the Fashion District in case anyone needs content ;)

Let me know if you have any questions, or if anyone has anything in particular they'd prefer to have shared by us.

-Ariana

Ariana Gomez
Marketing & PR Manager
LA Fashion District BID
110 E 9th St, Suite A1175
Los Angeles, CA 90079
[213-488-1153 ext. 718](tel:213-488-1153)
www.fashiondistrict.org

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Re: #FashionFridayDTLA

— Attachments: —

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